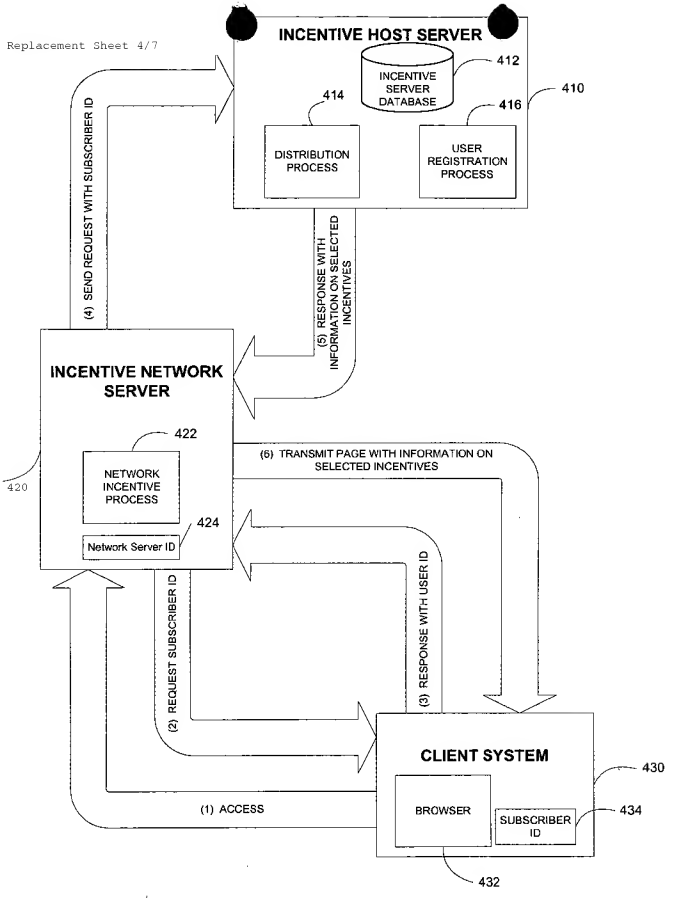
INCENTIVE HOST SERVER
INCENTIVE SERVER DATABASE
412
410
414
416
DISTRIBUTION PROCESS
USER REGISTRATION PROCESS
(4) SEND REQUEST WITH SUBSCRIBER ID
(5) RESPONSE WITH INFORMATION ON SELECTED INCENTIVES
INCENTIVE NETWORK SERVER
422
420
NETWORK INCENTIVE PROCESS
424
Network Server ID
(6) TRANSMIT PAGE WITH INFORMATION ON SELECTED INCENTIVES
(2) REQUEST SUBSCRIBER ID
(3) RESPONSE WITH USER ID
CLIENT SYSTEM
430
(1) ACCESS
BROWSER
SUBSCRIBER ID
434
432

FIG. 4